Dear Garry,

Champions® is excited to announce our new 2014-2015 school year enrollment campaign, ***Be a Hero. Give a Book.*** We are proud to be your school's education partner and we want to say thanks by giving back. With every enrollment Champions receives before Friday, June 30th we will donate a book on behalf of the child to your school's library.

We can't wait to share with you the number of books that will be donated to your school next fall! We are working hard to ensure every parent knows how they can **Be a Hero & Give a Book.** This is our way of saying thanks for being such a great partner in education.

We are proud to be educating children and families about philanthropy while also staying focused on the importance of childhood literacy. Some of the items you will see as a part of this effort will include stickers, bookmarks and a *Wall of Champions* for kids who have signed up for the next school year!

Please let us know of additional ways we can share this amazing news with the parents as well as with your teaching staff.

Thank you for your continued and ongoing support!

Your Champions Team

Helen De La Cruz, Area Manager

BEFORE- AND AFTER-SCHOOL PROGRAMS