Eden Area ROP CTE Partnership with SLUSD

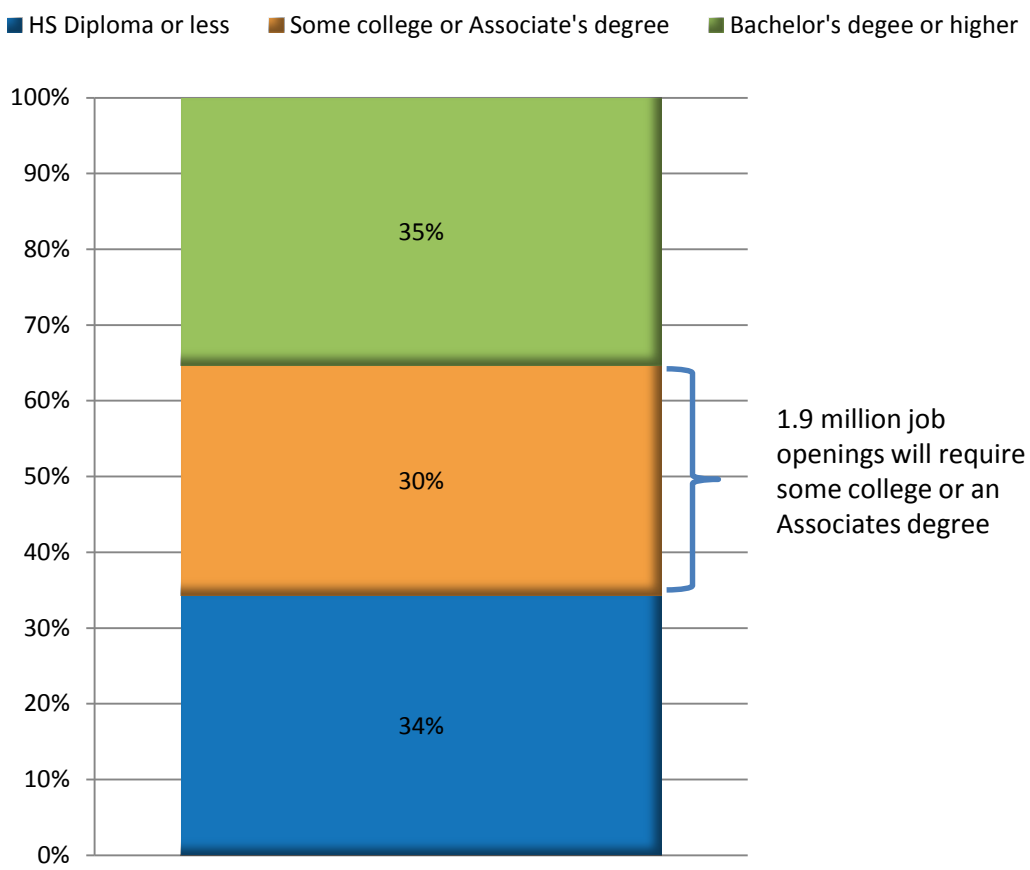
Goals for Presentation

- Relevance of CTE to Postsecondary Options and Employment
- Review ROP Programs and Benefits to Students
- Provide Funding Update
- Review Process Utilized to Revise JPA Agreement

CA's goal:

California needs 1.9 million more AA/AS, certificates, or industry-valued credentials.

California's Job Openings by Education Level
2015-2025



Data source: Georgetown University Center on Education and the Workforce, "Recover: Job Growth and Education Requirements Through 2020," State Report, June 2013.
Analysis: Collaborative Economics

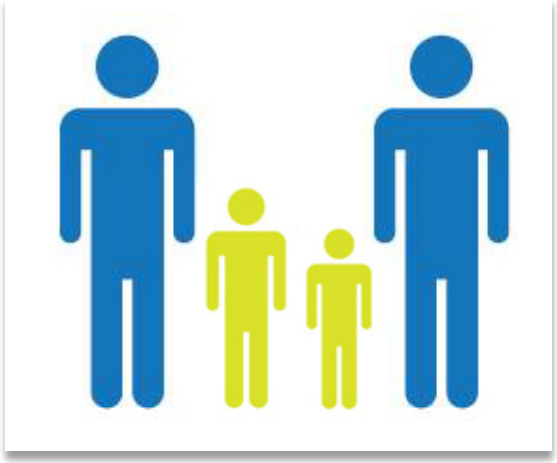
CALIFORNIA COMMUNITY COLLEGES
Task Force on WORKFORCE
JOB CREATION AND A STRONG ECONOMY

Career Technical Education: the Path Out of Poverty

CA living wage:

$60,771

($29.22/hour)
2-parent household with
1 working adult & 2 children
Source: CA Budget Project



$66,000

AA – Career Technical Education
5-years later
Source: Salary Surfer, 112 CA Community Colleges

$38,500

AA - General Education
5-years later
Source: Salary Surfer, 112 CA Community Colleges

CALIFORNIA COMMUNITY COLLEGES
Task Force on WORKFORCE
JOB CREATION AND A STRONG ECONOMY

The genius of the

&

versus

The tyranny of the

Or

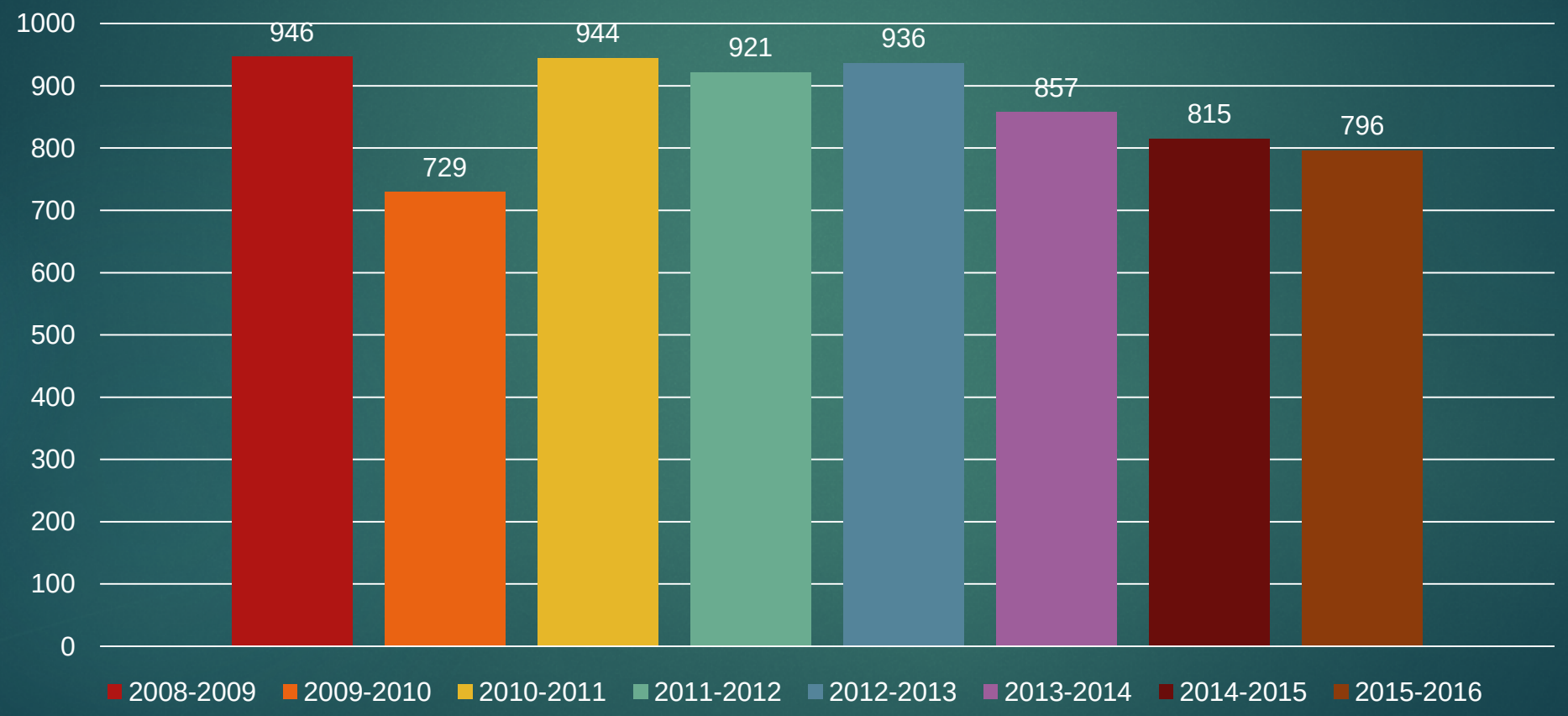
ROP Programs offered at San Leandro High School

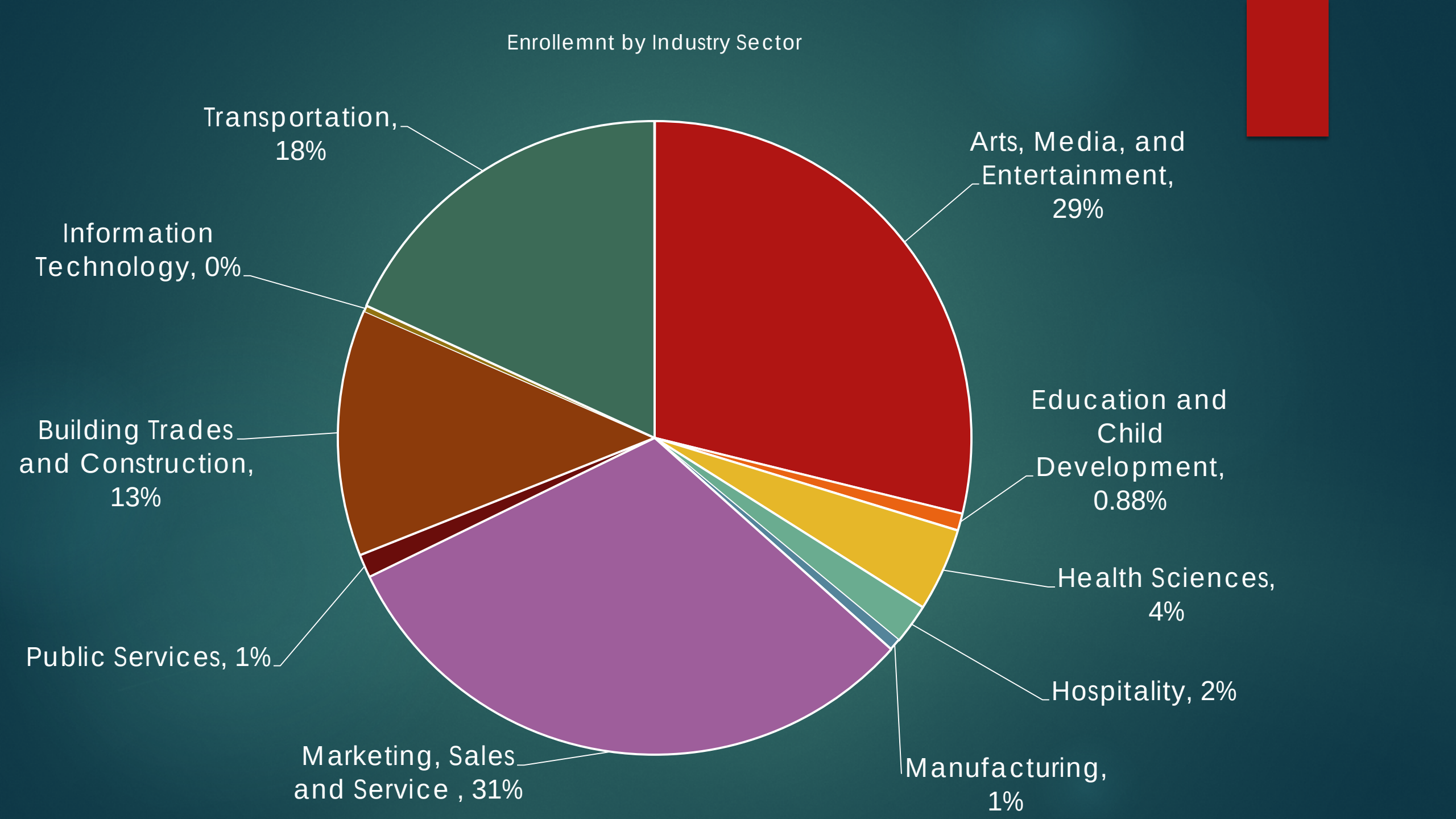
- Business Economics
- Marketing
- Wood
- Marketing Me
- Automotive
- Graphic Design
- Journalism/Yearbook
- Business Academy

Center Programs

- Computer Graphics
- Construction Technology
- Welding
- Careers in Education
- Computer Programming
- Dental Assisting
- Medical Careers
- Culinary
- Floral Design
- Merchandising
- Criminal Justice
- First Responder
- Automotive Refinishing
- Automotive Technology

ROP Enrollment Over Time




Enrollemnt by Industry Sector
Transportation, 18%
Arts, Media, and Entertainment, 29%
Information Technology, 0%
Education and Child Development, 0.88%
Building Trades and Construction, 13%
Health Sciences, 4%
Public Services, 1%
Hospitality, 2%
Marketing, Sales and Service , 31%
Manufacturing, 1%

Eden Area Career Pathways Consortium

- Leverage work of East Bay Career Pathways Consortium
- 4 industry sectors, 9 pathways in region
  - SLUSD: ICT/DM, Public Services and Advanced Manufacturing/Engineering
- Developing middle school program
- Pathway Events
  - Manufacturing Day (fall 2015)
  - Health and BioScience Day (spring 2016)
  - Digital Media Day (spring 2017)
- Summer Professional Development
- Work Plan for 2016-2017

Work Based Learning Contacts this year

Opportunity	Contacts
Field Trips	395
Guest Speakers	670
Job Shadow	236
Internships	46
Mock Interviews	89
CTSO's	247
Other	673
Total	**2,356**

Strengthening Partnerships

- Chabot College
  - Early College Credit Options
  - Transition Support for Students
  - Exploring Middle College Program
- Hayward Fire Department
  - First Responders Program
- ABC Norcal
  - Apprenticeship Programs
- NATEF
  - National Accreditation for Automotive programs

Joint Powers Authority Agreement Revision

- Input from CBO's and superintendents
  - Concerns and wants from a new funding model
    - Equitable distribution of funds
    - Programs part of a pathway, in high demand, high wage sectors
- Draft with various options presented
- Presented to CBO's and superintendents
  - Additional feedback sought
- Recommendation for new funding model developed
- Needs approval of all 5 boards
- Goal: Finalized by the end of this school year

ROP as the Low Cost, High Value CTE Provider

- Pursue additional revenue streams
  - CPT Grant
  - CTE Incentive Grant
  - Adult Programs
- Maximize enrollment in each class
- Provide value added services
  - Certification/ early college credit/a-g
  - CTSO participation
  - Work Based Learning opportunities

Impact on Students

- Angelica Gutierrez-Auto Refinishing
- Danna Carmona--Graphics

Eden Area ROP

We address the "why" in education