SchoolMint

SchoolMint Pricing Proposal - San Leandro Unified School District

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Rob,

Thanks for your time and the team's time over the last months today to meet and talk more about your interests in SchoolMint! It was great hearing a little more about your enrollment needs and current pain points, and based on our conversation it seems there is potential here to streamline key aspects of the process through our system. Below is a recap of our call:

San Leandro USD Pain Points:

1) Registration document uploads and verification
2) Data integrity including address verification
3) Inter-district transfer process
4) Lack of Mobile Access for families navigating the enrollment process

SchoolMint Solutions to Pain Points:

1) Ability to capture all document uploads from within the system (mobile, mobile-web, or web) and provide workflow to verify documents
2) Address tool powered by Google Maps that provides verification for both admins and families
3) Ability to direct transfers to a process within SchoolMint for transfers
4) Native iOS and Android application for phones and tablets. System workflow built into web and mobile app. Parent support line in English/Spanish open 9am-5pm CST Monday-Friday

In the following pages you will find a detailed proposal outlining the features and functions that will provide San Leandro USD with a platform to optimize all student enrollment needs and ensure that you are providing the best level of customer service to the families you serve. As you review please do not hesitate to contact me with any questions, otherwise, I will be in touch soon to discuss next steps.

Thanks again for your consideration of SchoolMint.

Regards,

Jeremy Kharraz

Abstract:

Schools spend hundreds of hours and tens of thousands of dollars every year managing enrollment processes for new, returning, and transferring students. In most cases, it is an expensive, time consuming, and arduous process to keep track of paper based forms, lotteries, spreadsheets, statuses, follow up communications, supporting documents, and information to manually enter into internal databases. Parents are also forced to follow an endless paper trail of forms to complete and return throughout the year. Admin. teams are typically forced to use several different tools and systems to organize, execute, and record these processes, making the whole cycle inefficient and frustrating.

Solution:

After years of experience building custom enrollment solutions and born out of ***Imagine K12***, SchoolMint provides an online and mobile enrollment platform for K12 schools to streamline and simplify the management of parent-school interactions. Through the use of SchoolMint, schools save hundreds of hours per year on manual processes surrounding admissions, communications, managing forms, and tracking students while gaining greater insight and visibility into the real time status of enrollment.

Trusted By

Feature Package Includes:	Optional: *Not included in proposed package*
• Interest Tracker/Event Management • Application Management (Lottery / Waitlist Management) • New Student Registration • Re-enrollment • Translations (Up to 4 standard/common languages) • General Packets/Year Round Forms • Communications (email and text messages) • Data Analytics and Reporting • SIS Integration and export/import functionality	• Fee Collections • Voice Calls • Teacher Recommendations

Pricing:

	Year 1:
# of Students	8,617
# of Sites	12
# of Applications:	381

Year:	3/1/17-6/30/17 (4 months):	7/1/17-6/30/18 (12 months):
Site License ($500/Site):	$2,000.00	$6,000.00
Subscription Fee ($3.00/student):	$8,617.00	$25,851.00
Transfer Application Fee (site based minimum of <1,000 applications):	$500.00	$1,500.00
Translation Services	$667.67	$2,000.00

License Subtotal:	$11,783.67	$35,351.00

Setup, Implementation, Training Costs*:
$1,500**

Costs Summary	3/1/17-6/30/17 (4 months):	7/1/17-6/30/18 (12 months):
Annual License Costs	$11,783.67	$35,351.00
Setup, Implementation, Training Costs	$1,500	N/A
Total	$13,283.67	$35,351.00

Invoice Schedule	Year 1 Costs
March 1, 2017	$13,283.67
July 1, 2017	$35,351.00

* Pricing subject to change in years two and three based upon number of sites, enrollment, and number of applications

** Set-up, Implementation and Training Costs are 1 time payment for year 1 only

** SchoolMint team builds up to 15 custom forms as part of the first year's setup

Support:

- Basic SchoolMint Training & Support Package
  - Training for School Administrators and Office Managers (up to 5 hours)
  - Phone and email support for admin accounts (9am-5pm CST)
  - Email support for parents
- SLA with 99.99% uptime guarantee

- Live backups taken every 5 mins and that can go as far as 3 years
- Full hosting, Secure SSL, FERPA and COPPA compliance
- Native Mobile Applications for parents (iOS and Android - phone and tablet) as well as Mobile-web capabilities
- Ability for admins to perform any action on behalf of parents

Implementation:

- Set up takes approximately 20-25 business days
- Full implementation and training typically takes 1-2 months
- SchoolMint offers to build custom forms on behalf of the school organization during the initial year's set up
- Training includes written user guides, video user guides, a free online Udemy course, and up to 5 hours of training with SchoolMint customer success representative
- System's custom form builder makes it quick, simple, and easy to build or edit any required forms, document requests, or packets of paperwork for parents

Get rid of the paper and excel files. Make enrollment smart and simple.

For more information, feel free to visit our website: SchoolMint.com

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