Joanne Clark, Senior Director of Educational Services
San Leandro Unified School District
835 East 14th St., Ste. 200
San Leandro, CA 94577

September 1,2021

Dear Joanne:

It is with humility that Jenjii and Franklin Hysten of Blaze Consulting Group present this scope of work to the San Leandro School District. 2020-2021 has presented unprecedented challenges in the world and here at home in San Leandro. The constant changing conditions of the COVID pandemic, the return to school and work and the ever-increasing demand for social justice calls for us to define who we are collectively and imagine a new normal way of being. Once again, people are being asked to develop new skills beyond what we ever expected. And we continue to meet that challenge.

We propose to facilitate virtual and in person spaces that support families as they transition back to in person school, work and play. We also understand that there is a need to hold safe space for new conversations that imagine a bright future for our children and our community. Through the family landing pads and its accompanying smaller breakout interest groups, we aim to provide interactive and inclusive facilitation to demonstrate the positive impact of *Ubuntu*, *I am because we are.*

Blaze Consulting Group proposes to offer a suite of services to support the social and emotional needs of the adults who care for our young people. Blaze Consulting Group's founders have supported the development of leaders and organizations for over 20 years through mentoring, coaching, training and planning. Over the last five years, we have directly coached over 18 year-long cohorts across 17 California counties reaching 200+ leaders from school districts, government and nonprofit agencies. Locally, we have trained leaders, staff and parents of several major districts in Northern and Southern California. And prior to consulting, our founders led a 5 year initiative to provide mental health services and leadership training to West Oakland parents through support from Alameda County Health Services.

Method and Structure

Below is a proposed scope of work to bring social, emotional and coaching support to three audiences-parents, teachers and staff-who will attend our Family Landing Pad, a virtual community representing a diverse cross section of SLUSD..
Blaze Consulting Group would provide monthly training and reflection space that meets the participants where they are and supports them to navigate the challenges and emotional stress of the present times. Each month will have a theme for training (e.g. returning to campus, connecting with teachers, connecting with parents, understanding race and equity). Each monthly session topic would be accompanied with skill development and time for group reflection. There are four signature aspects to our approach:

- Utilizes personal reflection as an opportunity for tracking growth and health
- Incorporates multiple modalities and modes of expression including the arts
- Co-creates learning by drawing on lived experiences in addition to theory and framework

- Promotes equity and inclusion using a myriad of strategies that brings out the voices of marginalized communities including Blacks, Indigenous and People of Color.

We believe that when you provide spaces for adults to build skills and reflect on experiences, then those adults will be able to provide more impactful learning experiences for our young people.

Scope of Work

Blaze Consulting Group LLC is proposing the following facilitation, training and consulting services to San Leandro Unified School District:

Deliverables	Time Period	Cost
Area of Focus I: All Families Landing Pad • Two sessions per month (August-June) • Twenty-two sessions total • Two facilitators per session • Tailored content per session	**Aug-June**	**$19,800**
Area of Focus II: Special Families Landing Pad • One session per month (September-May) • Nine sessions total • Two facilitators each session • Tailored content per session	**Aug-June**	**$8,100**
Area of Focus III: Single Co-Parent Landing Pad • One session per month (September-May) • Nine sessions • Two Facilitators each session • Tailored content per session	**Aug-June**	**$8,100**
Area of Focus III: African American Families Landing Pad • Five sessions (October-April) • Two Facilitators each session • Tailored content per session	**Aug-June**	**$4,500**
Area of Focus IV: On-Site Parent Sessions • These sessions are to be quarterly for targeted parent groups • Up to six session total throughout the year • Food and supplies provided	**Aug-June**	**$7200**
Gift cards for families: Three gift card will be given at the end of every session • All Families- 3 cards per session/33 cards total $25 per card $825 • Single/Co-parent- 3 cards per session/27 cards total $25 per card $675 • Special Families- 3 cards per session/27 cards total $25 per card $675 • On-Site Parent 3 cards per session/18 cards total $50 per card $900		**$3075**
Operational Logistics: Agenda design, debrief meetings, Coordination with SLUSD, virtual project management	**Aug-June**	**$8,000**
Contract total		**$58,775**

Contractor:_____
Date:_____
Jenjii Hysten, Founder, Blaze Consulting Group, LLC

Client:_____Date:_____
___